cadmore media

The platform for video that matters.

What AI can do for your video

Turn your video into **searchable, accessible, reusable** content, and create new revenue opportunities.

DISCOVERABILITY

Make your videos easier to search and discover with AI-generated transcripts, metadata and indexing.

LICENSING

Transform your video into data to generate revenue with AI licensing opportunities, while keeping full control of your content.

ACCESSIBILITY

Improve accessiblility with AI-generated captions, transcripts, audio descriptions and media alternatives, supporting WCAG 2.2 Level AA.

How Cadmore can help

Videos are great for people to watch, but the information they contain can be harder for computers to search, understand and reuse. We extract information from your video's audio and visuals using AI, speech-to-text and OCR, creating structured, reusable data such as transcripts, metadata, summaries and conclusions.

We then use AI to generate audio descriptions and media alternatives, XML, and other structured outputs, making your content easier to discover, understand, reuse and license.

TALK TO US ABOUT

- AI licensing
- Audio descriptions
- Video search & discovery
- Content accessibility
- Conference video libraries
- AI-powered content enrichment
- Media alternatives
- Video monetization

Scan to learn more or book a demo

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